

ROMINGER MEDIA, INC.

on camera
in print
behind the scenes



2008–2009 Sponsorship Opportunities

Title Sponsor **\$15,000+**

- Presenting Sponsor Billing
- Name and logo on ALL signage, letterhead correspondence, press releases, website, promotional materials
- Quotes in media releases
- Prominent logo on front and back of T-shirt
- Speaking opportunity at Festival
- A large size Chinese painting with your company name
- Booth at Festival – includes table, table cloth, power supply
- Thank you letter

Gold Sponsor **\$5,000–\$15,000**

- Name and logo on signage, press releases, website, promotional materials
- Media acknowledgments
- Prominent Logo on back of T-shirt
- A large size Chinese painting with your company name
- Booth at Festival – includes table, table cloth, power supply
- Thank you letter

Silver Sponsor **\$2,000–\$5,000**

- Name on signage, press releases, website, promotional materials
- Name on back of T-shirt
- A medium size Chinese painting with your company name
- Booth at Festival – includes table, table cloth, power supply
- Thank you letter

Bronze Sponsor **up to \$2,000**

- Name on signage, website, promotional materials
- A small size Chinese painting with your company name for gifts more than \$1,000
- Booth at Festival – includes table, table cloth, power supply for gifts more than \$500
- Thank you letter

Booth Sponsor **\$500**

- Booth at Festival – includes table, table cloth, power supply
- Thank you letter

Presenting Sponsorships

- Acrobat/Comedy Show – \$3,500
- Drum Team – \$1,500
- Chinese Instruments – \$2,000
- Chinese Folks Dance – \$3,000
- Children Program – \$2,000
- Art Booths – \$3,000
- Costume Photos – \$2,000
- Film Gallery – \$2,000
- Games/Play Corner – \$2,000



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伯明翰华人节庆协会
Birmingham Chinese Festival Association

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